

# VOTE

**Joss Loader**  
**INDEPENDENT**



**MARINE WARD**

**ADUR DISTRICT COUNCIL ELECTIONS**

**MAY 2ND, 2024**

**JOSS LOADER**



**SHOREHAM BEACH RESIDENTS' ASSOCIATION –  
WORKING WITH YOU AND ONLY FOR YOU**

# Joss Loader working independently on Shoreham Beach - prioritising people & places rather than politics

Are you fed up with political in-fighting and turmoil?

As your Independent councillor for the past eight years, I share the widespread frustration with mainstream politics and truly value your support in empowering us to give Shoreham Beach an impartial voice on Adur District Council (ADC).

Representing Marine Ward alongside our other independent councillor Julia Watts, we view every issue on its merits – free from political interference or loyalty.

A qualified journalist and communications professional, I have lived on Shoreham Beach for 25 years – and grew up in Shoreham. I raised my son and daughter here and I care passionately about Shoreham Beach's unique environment and its future.

My track record stands for itself – I continue to work tirelessly for our residents, community organisations and charities, as I have done for the past eight years.

As the editor of Beach News and as an active, visible councillor, you don't just hear from me at election time and I thank you for your ongoing support.

*Joss Loader*

To contact Joss: Tel: 07838 379599  
Email: shorehambeachra@gmail.com



## KEY ACHIEVEMENTS:

### HELPING TO SAVE LIVES

While Chair of ADC, Joss ran a community appeal to help install 16 defibrillators across Adur, including three on the Beach.



### PROMOTING DISABILITY ACCESS

Joss supported the installation of the boardwalk and successfully campaigned for the resurfacing & reopening of the disability ramp at Shoreham Fort.

### PROTECTING OUR NATURAL ENVIRONMENT

Joss has worked relentlessly to hold Southern Water to account, in her role as Adur Chair of the Joint Overview & Scrutiny Committee.

She supports our local conservation group and maintains our community planters.

Joss supports active travel policies, in a bid to make our roads safer – for motorists, cyclists and pedestrians. She reports environmental hazards including graffiti, fly tipping and vandalism, promptly.

### A STRONG VOICE FOR OUR COMMUNITIES

As a governor at Sir Robert Woodard Academy, Joss has tackled West Sussex County Council regarding the secondary school places' crisis.

She has excellent, established contacts with other councillors, council officers, community groups, the police, wider stakeholders and local media.

### SUPPORTING RESIDENTS

Joss ran a community shopping initiative during the pandemic and is a trustee at Shoreham & Adur Community Foodbank.

### ANIMAL WELFARE

Joss chairs Worthing Cat Welfare Trust, a volunteer-run registered charity that rehomes around 300 cats annually.

Message from the Shoreham Beach  
Residents' Association (SBRA) Committee –

## Why we support Joss



We have a proud history of returning independent councillors on the Beach - a tradition spanning more than 70 years.

Upon re-election in 2021, our SBRA Chair Joss secured more than 68 percent of the vote. The biggest majority in Adur.

We are delighted that she's now standing for her third term as one of our two independent councillors, working alongside Cllr Julia Watts.

With an established track record, this is why you should vote for Joss:

- **Her communication skills are second to none** – she edits the Beach News magazine delivered to every household; manages SBRA's social media presence and updates our website. Her responses to individual residents are timely, courteous, and professional, and her advice is informed and invaluable.
- **Her independence** shines through, and she views issues impartially, without allegiance to any political party.
- **She has in-depth experience**, currently serving as the Vice Chair of Adur District Council, a non-political role that is the equivalent to a deputy Mayor. She is also Adur Chair of the Joint Overview & Scrutiny Committee.
- **Joss supports environmental initiatives** on the Beach, including protection of our unique nature reserve.
- **Championing local causes** – Joss is an academy councillor (governor) at Sir Robert Woodard Academy, a trustee at Shoreham and Adur Community Foodbank and Chair of Worthing Cat Welfare Trust.

SBRA makes community donations, and has pledged grants to the primary school, local scout group, war memorial restoration and funds our community defibrillators.

SBRA also organises popular community events, including last year's Sand Dance.

**Don't risk losing Joss or our  
political independence on the Beach.**

Please vote on  
May 2nd, 2024

**JOSS LOADER**



Published by John Bradshaw, 221 Harbour Way, Shoreham by Sea.  
Printed by Swan Press Ltd, Unit 5A, Dolphin Way, Shoreham-By-Sea, BN43 6NZ

**Polling Station. Harbour Club, Harbour Way, Shoreham Beach. 7am to 10pm.**  
Postal votes and proxy votes - more details at <https://shorturl.at/nuDL4>